



Busworld Kortrijk 2015

Bosch in-coach entertainment

Reliable internet access, media streaming, and wireless microphone for tour guides

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- ▶ Highlights: Coach MediaRouter and Coach WirelessMicrophone System
- ▶ MediaRouter provides Wi-Fi and streaming solution for movies, series, music, and magazines
- ▶ Our partner Hotspots supplies the latest releases for the media library
- ▶ WirelessMicrophone System ensures maximum freedom of movement, top audio quality, and long battery life

Thanks to new technology from Bosch, a coach journey can also become a cinematic experience, making time simply fly by. The Coach MediaRouter, with its integrated Wi-Fi internet access point, gives passengers a stable internet connection and access to an extensive choice of streaming media throughout their journey. "With the Bosch Coach MediaRouter, we want to set a market standard," says Manfred Baden, President of the Bosch Car Multimedia division. The second highlight from Bosch is a new wireless microphone. Tour guides will appreciate the complete freedom of movement and interference-free output afforded by the Coach WirelessMicrophone System. Bosch is presenting both highlights at Busworld Kortrijk 2015 in Belgium, from October 16 to 21, 2015.

Movies, series, and more, just like in-flight entertainment

The Coach MediaRouter provides a fast, high-performance internet connection in coaches, allowing up to 50 people to connect to the device. What makes the Bosch MediaRouter unique is that passengers can stream media to their mobile devices from a locally stored library – which also has the benefit of reducing the load on the internet connection. Alongside access to streaming content, media sharing among passengers is possible as well. Videos, photos, and music can be transferred to the router via a USB flash drive. The router then makes the content available to the passengers through streaming. Thanks to the two slots for LTE-enabled SIM cards, local cellular networks can be used on journeys into neighboring countries.

Robert Bosch GmbH
Postfach 10 60 50
D-70049 Stuttgart,
Germany

E-mail Stephan.Kraus@de.bosch.com
Phone +49 711 811-6286
Fax +49 711 811-5117177

Corporate Communications,
Brand Management, and Sustainability
Senior Vice President: Dr. Christoph Zemelka
www.bosch-press.com

Wireless solution for tour commentary from anywhere in the coach

Besides its solution for reliable in-coach internet access, Bosch is also presenting the Coach WirelessMicrophone System, a wireless microphone with high immunity to interference that affords great freedom of movement. "When developing the Coach WirelessMicrophone System, we focused on practical value," says Manfred Baden. The tour guide can move freely around the coach and provide interference-free commentary even from the last row or top deck. Furthermore, thanks to the microphone's 12-hour battery life, the tour guide can be confident it will be ready for use whenever needed. Practical charging stations for mounting on the dashboard or wall of the coach are optionally available too.

The Coach WirelessMicrophone System is now available on the market for dealerships and coach manufacturers, and the Coach MediaRouter has been available since the spring of 2015. Thanks to its compact size, installing the Bosch MediaRouter in any coach is very straightforward. Coach manufacturers are already starting to offer it as a factory-fitted option. So in future, both of these products may help make travelling even more fun.

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Contact person for press inquiries:

Stephan Kraus, phone: +49 711 811-6286

Mobility Solutions is the largest Bosch Group business sector. In 2014, its sales came to 33.3 billion euros, or 68 percent of total group sales. This makes the Bosch Group one of the leading automotive suppliers. The Mobility Solutions business sector combines the group's expertise in three mobility domains – automation, electrification, and connectivity – and offers its customers integrated mobility solutions. Its main areas of activity are injection technology and powertrain peripherals for internal-combustion engines, diverse solutions for powertrain electrification, vehicle safety systems, driver-assistance and automated functions, technology for user-friendly infotainment as well as vehicle-to-vehicle and vehicle-to-infrastructure communication, repair-shop concepts, and technology and services for the automotive aftermarket. Bosch is synonymous with important automotive innovations, such as electronic engine management, the ESP anti-skid system, and common-rail diesel technology.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of 49 billion euros in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."*

Additional information is available online at www.bosch.com, www.bosch-press.com, <http://twitter.com/BoschPresse>

*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely.